



STEVEN ACRES

GRAPHIC DESIGNER

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EDUCATION

Savannah College of Art and Design. *Savannah, GA*
M.A., Graphic Design. August 2010

Savannah College of Art and Design. *Savannah, GA*
B.F.A., Graphic Design. May 2009

EXPERIENCE

Dead As We Know It. *Brooklyn, NY / May 2011–Present*

FREELANCE DESIGNER

- Concepting and designing for various liquor brands, such as 1800 Tequila and Kraken Rum, including packaging, advertisements, websites, promotional items, and branding
- Assembling mechanicals and various ready-to-print items

Mogollon. *Brooklyn, NY / January 2011–March 2011*

FREELANCE JUNIOR DESIGNER

- Involved on a diverse array of projects, from designing an entire interior of a building for a gallery show, fashion e-commerce websites, custom logotypes, and album artwork/posters.

Mucca Design. *New York City, NY / November 2010–January 2011*

DESIGN INTERN

- Worked on projects for clients such as Rizzoli, BUR, and Victoria's Secret, from multi-volume book cases to book covers to specialty, high-end packaging solutions.
- Participated in meetings/critiques with clients.

Savannah College of Art and Design. *Savannah, GA / April 2010–October 2010*

WEB DEVELOPMENT & PRINT DESIGN

- Designed & produced website for DesignEthos, an upcoming sustainability conference.
- Designed hand-out cards to represent/promote the M.A./M.F.A. program.

Working Class Studio. *Savannah, GA / June–August 2008*

STUDENT INTERNSHIP

- Solo & collaborative concepting, development, & production for Working Class Studio brand, as well as screenprinting. This included rugs, plates, lamp shades, & tee shirts.

Freelance Design. *2005–Present*

- Tutorial featured in Computer Arts UK Magazine in September 2011.
- Developed campaign branding for Charles Schwab at Euro RSCG, NYC.
- Branding for science-fiction review website deadAWESOME.net.
- Created many small advertisements for popular news website Reddit.com.
- Constructed & designed album packages for two musicians: Larkin McLean and J.Viewz.
- Created two e-mail newsletters for the Truman Scholars Association.
- Composed photography series book & developed accompanying website for a photographer.
- Designed & developed website, menus, branding, & signage for restaurant Trattoria Rustica.

RECOGNITION

- Gold & Silver in 2010 Annual LGDA Show
- Portfolio represented SCAD at Southern College Graduate Conference
- Gold in 2010 SCADDY Awards
- Silver in 2010 ADDY Awards
- Bronze in 2010 Savannah Secession
- Featured on multiple blogs for design excellence

SKILLS

- Adobe Suite, as well as HTML, CSS, Javascript, Basic PHP, and Wordpress
- Computer hardware assembly, troubleshooting, and management
- Watercolor, Paints (acrylic, gouache), Pen & Ink, Intermediate Calligraphy
- Multiple forms of hand-made books & binding
- Screenprinting and familiar with Letterpress